

# The Kashan Way



## Research your business

- Values
- Strategy
- Positioning



## Delivery

- Ownership
- Closure
- Continuity



Handover



## Needs analysis

- Current state
- Desired state
- Gap evaluation



## Interaction

- Conformance
- Approvals
- Peace of mind



Excitement and pride



Hands-on



## Present a solution

- Samples
- Estimate
- Process



Personally



## Implementation

- Concept
- Content
- Production



## Project plan

- Timing
- Milestones
- Material



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Value zisa

The Communication House which Adds Measurable Value

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